

**REMARKS****Status of Claims**

The Final Office Action mailed June 23, 2008 has been reviewed and the comments therein were carefully considered. Claims 1-3, 6-11, and 13-16 are pending in the application, and are currently rejected. Claims 1 and 9 have been amended.

**Claim Rejections Under 35 U.S.C. § 103**

Claims 1-3, 6-7, 9-11, 14-16, 25 and 26 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. Patent Publication No. 2005/0028208) (herein after "Ellis '208") in view of Ellis et al. (U.S. Patent 6,774,926) (hereinafter "Ellis '926"). Applicant traverses this rejection.

Regarding Claims 25 and 26, the Office Action on page 2 refers to Ellis '208 Fig. 9 to show that Ellis discloses that the EPG includes an indication of which buttons are appropriate for the EPG. Applicant disagrees. Fig. 9 of Ellis merely shows that a user should indicate "OK" in response to the reminder (paragraph [0119]. Fig. 9 shows a reminder, not an EPG. Further, Ellis provides no description of how the user indicates "OK". From the appearance of Fig. 9, the input appears to be by touch screen (see paragraph [0092]. Ellis provides no disclosure that indicates or suggests that this refers or maps to a button on a web-enabled cellular phone. As stated at the top of page 6 of the Office Action, Ellis is silent on the use of web-enabled cellular phones.

Regarding Figs. 7-8 and 10, these figures do not provide any disclosure or suggestion that the EPG includes an indication of which web-enabled cellular phone buttons are appropriate for the EPG. Applicant asserts that Ellis does not disclose or suggest this feature. Accordingly, Applicant asserts that Claims 25 and 26 are allowable. Applicant has amended independent Claims 1 and 9 to include the features recited in Claims 25 and 26, and have cancelled Claims 25 and 26. Applicant therefore asserts that all claims in the present application are allowable.

Claims 8 and 16 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ellis et al. (U.S. Patent Publication Application No. 2005/0028208) in view of Ellis et al. (U.S. Patent No. 6,774,926), in further view of Terakado et al. (U.S. Patent No. 6,246,441). Applicant traverses this rejection. These claims depend from allowable parent claims and are therefore allowable.

### **Conclusion**

All rejections having been addressed, Applicant respectfully submits that the instant application is in condition for allowance. Applicant respectfully solicits notification of allowance. Should the Examiner have any questions, the Examiner is invited to contact the undersigned at the number set forth below.

Respectfully submitted,

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